



Road America Photo Guidelines

These guidelines are for all ROAD AMERICA events. The intent is to promote safety for the photographers, event organizers and participants alike. These guidelines are not intended to prevent photographers from performing their duties – only to keep them safe. Failure to follow these guidelines may result in the revocation of your credentials and expulsion from the event.

1. Photographers must read and sign the event waiver at all ROAD AMERICA events. All photographers must understand that motorsports photography is a dangerous activity and there are dangers they must be aware of.
2. Attendance at a photo safety briefing is mandatory (to go over safety guidelines, expectations and local or series rules and conditions) before allowing photographers trackside.
3. Photo vests or a series equivalent will be provided at the end of the trackside photo safety briefing to authorized trackside photographers. Vests **MUST** be worn by all photographers to shoot trackside **and must be visible at all times**. This allows easy identification of photographers by track officials and workers. Gate guards, course officials and course workers will check for photo vests and wristbands before admitting photographers to the trackside areas. (Photo vests must be returned to the Media Staff or Series Staff by the end of the event.)
4. Media credentials and wristbands are non-transferable. Do not give or loan your credentials to any else.
5. Photographers will not interfere with the actions of course workers or safety personnel. If a track official or course worker instructs a photographer to move or stay away from any area, they will do so without argument. Before moving from one location to another always get permission from the course workers that it is safe to do so. If there are any instructions or directions given by any course marshal, they have the final word. Do not argue or distract them from their duties. Notify Road America Communications during a photo safety meeting if there is an issue that may require intervention.

6. Any photographer shooting at a place where they cannot maintain complete awareness of all activity near them must have a spotter with them at all times while trackside and have permission from the course workers to be in that spot.

7. At no time shall a photographer put himself or others at risk due to their actions.

8. While there are cars on the course and the photographer is working trackside, they will maintain the ability to rapidly evade or evacuate from dangerous situations, (such as out of control racecars). They may never place equipment on or lean on barriers. Sitting or lying down while shooting trackside is never acceptable. Do not stand in areas without a safe refuge for you in case of an incident near or at your location.

9. Never turn your back to traffic while vehicles are on course.

10. No photographer shall cross the track at any time EVER!

11. Photographers are strongly encouraged to wear long pants, must have shoulders covered (no tank tops, muscle shirts) and must wear closed toe shoes (no flip-flops or shoes of that type) while at the event.

12. Please refrain from smoking while trackside, no exceptions.

13. Refrain from wearing bright primary colors while trackside. Wearing race flag colored clothes may prevent you from working trackside.

14. The flag stand or the starters bridge is off limits unless approval is given. **Elevated TV stands are off limits as well.**

15. Photographers may not use tripods in the hot areas of the track. Videographers may use tripods, but spotters are required for each person using a video camera. Spotters must follow the same rules as photographers.

16. ROAD AMERICA has a NO DRONE policy for aerial video.

